C2D Communicating 2 U!

Summer 2014



Hopefully you'll enjoy this smorgasbord of news, insights and techniques from C2D. If you want me to cover anything in the future let me know.



Compassionately chillin'

Growth Accelerator

You can find me on line at :-Website: <u>http://www.c2d.co.uk</u> Twitter: <u>tykeinexile</u> Facebook: <u>https://www.facebook.com/pages/C2D/184125935022428?ref=hl</u> LinkedIn: <u>http://uk.linkedin.com/pub/john-fisher/2/30/849/</u> https://www.smashwords.com/books/view/377315

Welcome to my first Newsletter!

Exciting News.

I am now a training provider who supports GrowthAccelerator. GrowthAccelerator is where ambitious businesses go for new connections, new routes to investment and the new ideas and strategy they need to achieve their full potential.

My role as a training provider is to help GrowthAccelerator clients develop their leadership and management teams, with match funding of up to £2,000 available per senior manager to undertake training recommended for their business

Compassionate Leadership.

Following the successful North West launch of the Compassionate Leadership workshop in July we're running the next two North West sessions on the **9**th **and 10**th **September** at "In the Zone" in Leyland and on the **18**th **and 19**th **November** (Venue TBA).

Here's what delegates said about the first in the North West :-

"Highly recommended for leaders of all levels to realise you can be free of constraints, understand yourself and others and lead with compassion."

"Compassionate leadership is at the heart of bringing people with you to achieve personal and business objectives."

We're also running another one in Uxbridge on the **28th and 29th August**.

For more information call 0118 971 2024 or email tim@sinnarji.com to book (ref C2D – quote this newsletter for a 10% discount)

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Growth Accelerator.

I wanted to let you know about the Growth Impact Pilot - a ground breaking research project developed in partnership with Government - which we are looking for businesses to join. The aim of the pilot is to assess the impact and benefit of specialist coaching taken alongside leadership and management training, when compared with businesses that undertake only leadership and management training.

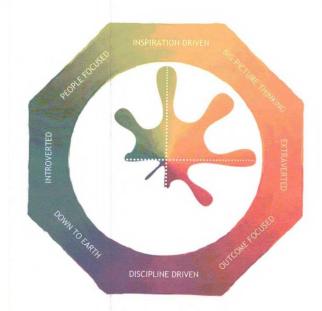
As a training provider for the service, whose programmes are eligible for the pilot, we very much hope you will be able to promote this to your clients. We are looking for businesses which meet the following criteria – ambition to grow, less than 250 employees and with a turnover between £250,000 and £2 million and registered in the UK and based in England.

The Growth Impact Pilot gives businesses the opportunity to gain access to match funding of up to $\pounds 2,000$ for every senior manager involved in the strategic direction of their business, to undertake leadership and management training. In addition, these businesses could be selected to receive bespoke coaching, tailored to the needs and barriers that exist within their business, at no extra charge.

Businesses who participate will access elements of GrowthAccelerator. For more information <u>click here</u>.

Places are limited on a first-come, first-served basis, so clients need to book before September.

To find out more about the pilot, please call either me or Aileen Lockhartme on **07881 804 788** or email Aileen.Lockhart@growthaccelerator.com



Lumina Spark

Probably the best business profile tool around!

Your Lumina Spark portrait is a personalised visual representation of who you are. This will help you in understanding, and exploring, your unique personality. It does this by looking at your drivers and help increase your self-awareness which, in turn, helps you to understand the impact you have on others. So you can adapt your behaviour to improve your personal and professional relationships and teamwork.

Each portrait is as unique as you are, and so each provides a colourful and personalised overview of who you are in a structured framework that facilitates a better selfunderstanding.

Your Lumina Spark profile introduces you to those qualities and approaches that make up your personality.

"We Communicate At All Times. Occasionally We May use Words" St. Augustine

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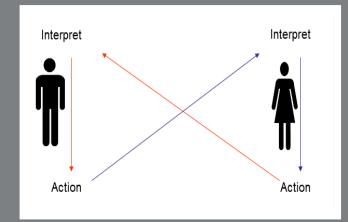
Other profiling tools are available 🙂

These are the main ones I'm qualified in; if you want help with profiling for interviews, development or assessment centres give me a ring.

- Lumina Spark
- Strength Scope,
- MBTI (and Golden Type Indicator)
- > OPQ
- EIP (Emotional Intelligence)
- Talent Dynamics FLOW
- ➢ 360 degree feedback
- Talent Dynamics Flow
- Kotter's change model



No it isn't me at the back ⁽ⁱ⁾, some group work in Singapore on my Level 2 Team Leading



Procter's Bowtie.

This is one of my favourite ways of explaining how people interact and end up in "virtuous" or "vicious" cycles.

I do something; and you then observe my action and think about what happened, and why (you interpret my actions based on your experiences of me and other similar situations) and you then decide on the best course of action and behave accordingly.

I then do the same for your action and react accordingly.

We then go through the process of interpret and (re)action as we continue through the interaction.

If it is a vicious cycle then the only person who can break the cycle is ME!, I have to do something different to get you to change your mind (interpretation) and react in a more positive way.

So think about how your action and behaviour might be seen by someone else and ask yourself "why did they do that?" before making a snap judgement – they may be doing what they think is

Leadership Is What You Lack When I Don't Know What To Do Summer 2014

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So who am I?

I'm a Chartered Psychologist and Associate Fellow of the BPS with an MSc. In Occupational Psychology, a "first" in psychology from the Open University and am a Leadership Development and inter-personal Skills trainer, coach, facilitator and counsellor.

I've worked for, and with, a wide variety of companies including Training 2000 Ltd, Balfour Beatty Utility Solutions, BAe Systems in leadership and personal Development and Project Management. Originally I completed a craft apprenticeship in the Royal Air Force working on aircraft radar systems, worked for a simulator manufacturer and as a support engineer.

I'm experienced at operating at all organisational levels providing, development training and one to one coaching, facilitation, interviewing and in the design and running Assessment, Team and Personal Development centres.

My approach is experientially based on engaging at a personal level helping you understand the impact you have on others (and vice versa). This helps **you** maximise your own personal presence and identify what **you** can do to improve your relationships in a relaxed, friendly fun and safe way.

My work is based on understanding the meaning you apply to things from within your own map of the world and how this can help/hinder you.

I can deliver bespoke or "off the shelf" sessions aimed at meeting your needs

f you don't want to receive any future Newsletters from me just drop me an email with "remove" in the subject line (<u>john.m.fisher@c2d.co.uk</u>)



We all have dreams, but in order to make the dream come into reality it takes an awful lot of determinism, dedication, self discipline and effort. *Jesse Owen*



07980743613 www.c2d.co.uk S've also put a booklet based on my thoughts on the change time line of the Past/Present/Future onto Smashwords for download at \$2.99 – please go to :- https://www.smashwords.com/books/view/377315